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- Title:** Empower Active Ageing
- Call:** KA2 - Cooperation for Innovation and the Exchange of Good Practices Strategic Partnerships for adult education
- Partner:** ECOLE - Enti Confindustriali Lombardi per l'Education (Italy)  
Step by Step Program Foundation (Bulgaria. Coordinator)  
European Office of Cyprus (Cyprus)  
Enoros Consulting Ltd (Cyprus)  
INSTITUTO POLITÉCNICO DE PORTALEGRE (Portugal)  
UNIVERSITY OF PIRAEUS RESEARCH CENTER (Greece)
- Period:** 2 years

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### **A short summary**

It is documented that **active ageing** can give the opportunity to **adults 50+** to be more competitive and productive by improving their skills through **training**.

The Europe 2020 strategy recognizes that adult learning can help overcoming the economic crisis, meet the need for new skills and keep its ageing citizens productive. The way adults approach learning is different to that of younger generation's. "Empower Active Ageing" will try to respond to these challenge, through specific learning methodology and tools (an online opened learning portal).

The project promotes the participation of older people from any background, including those in disadvantaged rural areas and including those who have not completed basic education. The project is open to any person, age 50+, willing to improve its skills. The project will actively encourage participation of people from **different socioeconomic backgrounds**, including immigrant groups, irrespective of racial, ethnic, religious, sexual orientation.

The development of an online portal is also innovative and new. To the best of our knowledge there is no such interactive tool addressed directly to older people, but also accessed and used by other stakeholders. The tool will allow users to explore their occupational interests in relation to other candidates of the same interest.

Of course, among other skills, participants will learn how to use social media tools thought a learning-by-doing activity, benefiting at the same time from establishing cooperation and creating networks – this is considered new for the particular target group.

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ECOLE  
ENTI CONFINDUSTRIALI LOMBARDI PER L'EDUCATION SCARL  
P.I./C.F.06700340968 – REG.IMP. MI n. 1909564  
[www.consorzioecole.it](http://www.consorzioecole.it)

SEDE LEGALE  
20122 Milano, Chiaravalle 8

INDIRIZZO SPEDIZIONE DOCUMENTI  
20092 Cinisello Balsamo (MI), Viale Fulvio Testi 128

20092 Cinisello Balsamo (MI), Viale F. Testi 128 – Tel 02 26255384 Fax 02 26255337  
22100 Como, Via Vandelli, 20 – Tel 031 4492490  
26100 Cremona, Piazza Cadorna, 6 – Tel. 0372 417342 Fax 0372 417340  
20122 Milano, Via Pantano 9 – Tel 02 58370324 Fax 02 58370484  
20122 Milano, Via Chiaravalle 8 – Tel 02 58370324 Fax 02 58370484  
20900 Monza (MB), Viale Petrarca 10 – Tel 039 36381 Fax 039 3638208  
23900 Lecco, Via Parini 31 – Tel 0341 477286 fax 0341 362564  
23900 Lecco, Via Caprera 4 – Tel 0341 477225 Fax 0341 285243  
20025 Legnano (MI), Via San Domenico 1 - Tel 0331 543391 Fax 0331 545069  
27100 Pavia, Via Regina Adelaide 11 – Tel 0382 3752624 Fax 0382 539008  
23100 Sondrio, Piazza Cavour 21 - Tel 0342 212736 Fax 0342 515326



### Objectives

- Improve low-skilled adults through non-formal and informal learning
- Validate skills and competencies
- Reduce the number of low-skilled adults (50+)
- Create active citizenship
- Provide acquired new work skills in order to increase competitiveness and employability
- Educate, train and support adults (50+) to help turn their experience and good ideas for personal development and fulfillment
- Promote social cohesion
- In achieving those aims the project will implement the following objectives:
- Educate and support mentors in order to give value added services to the target group. The topics will be developed are relating not only the development of ICT skills but also in social skills.
- Develop an online portal where the beneficiaries can explore their occupational interests in relation to other candidates of the same interest and promote on line one stop shop website for the extraction of information regarding formal and non-formal training courses, group workshops and mentoring.
- Develop and implement an adults' (50+) training programme, which enables them to understand, support and increase their skills in order to be competitive and productive
- The project activities are compatible with the aim of Europe 2020 and fulfill priorities associated with the reduction of low-skilled adults by educate, train and re-skilling them through informal and non formal learning.